

# FUNDRAISERS

Fundraisers are required to help keep the registration fees low enough so that everyone can participate in AYSO soccer. Since we know that every other organization and school is also asking families to participate in fundraisers, we have actively sought out fundraisers that are more family-friendly. We hope that through these types of fundraisers we can make enough to offset the operating costs that are not covered in the registration fees. Please encourage your team to actively participate in our fund raisers.



## **AYSO 253 Online Magazine Sales Fundraiser**

([http://magfundraising.com/grouppage.aspx?touch\\_id=IuZIsl%2bq4bM%3d](http://magfundraising.com/grouppage.aspx?touch_id=IuZIsl%2bq4bM%3d) )

We are offering family and friends or AYSO players the chance to support AYSO Region 253 by ordering or renewing their favorite magazine subscriptions online. Our online fundraising store has over 650 of the most popular magazine titles at up to 85% off newsstands prices. Our region will earn 40% of all purchases!

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## **FundingFactory® Recycling Program (<http://www.fundingfactory.com/> )**

AYSO Region 253 is participating in the FundingFactory® Recycling Program! Please donate your empty printer cartridges and used cell phones to AYSO Region 253 and we'll take it from there! We will recycle the cartridges and cell phones through FundingFactory to earn funds to help support and improve our AYSO region.

FundingFactory also sponsors a businesses support program, where your employer can help out AYSO Region 253 without spending a cent. If you work for a company that may be interested in supporting us, please call FundingFactory toll-free at 1.888.883.8237. Give the customer service representative our identification number, 126944 and they'll set you up to support our account.

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## **Picateers Sports Photography ( <http://www.picateers.com> )**

Picateers is an innovative online portrait company that we have partnered with this year. AYSO Region 253 will earn 50% of the profits from all portrait packages sold and 25% of the profits from the sales of keepsakes - such as mouse pads, holiday cards, coffee mugs, t-shirts and much more. Parents can even order action shots of their players online.

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## **Uniroyal/Bear Tire Partnership (5757 N Broadway St, Wichita, KS 67219 (316) 838-8659)**

Uniroyal is now entering its ninth year as a major sponsor of youth soccer, and the impact of its support keeps growing - with 735,000 free soccer balls given to families and over 10 million in funds and equipment donated to leagues.

### **Free Soccer Ball Giveaway:**

A customized ball certificate/rebate document will be distributed to all AYSO 253 soccer families. It will inform them that **Bear Tire, 5757 N Broadway St**, will provide a free soccer ball redeemable at the store (no purchase necessary, while supplies last). The soccer family will simply bring in the ball certificate to get a high-quality, four-ply ball while supplies last. The soccer ball (official size and weight) will be available in different sizes for children of all ages.

### **Fundraising Program:**

For each Uniroyal tire sold **to any consumer in our community** during the specified 30-day promotion period, Uniroyal will make a donation of \$2.00 per tire to your soccer league. Your local tire dealer will display a counter card as advertisement for your fundraiser.

### **Exclusive League Rebate Coupon:**

The soccer ball certificate document will also include a manufacturer's mail-in rebate **for AYSO 253 families only**. **The rebate offer is good for \$50 off a set of four new Michelin® tires or \$40 off a set of four new BFGoodrich® or Uniroyal® tires**. This rebate is good for 60 days.