

FUNDRAISERS

Fundraisers are required to help keep the registration fees low enough so that everyone can participate in AYSO soccer. This year, our fundraisers are EVEN MORE important, since we are trying to find a more permanent home for our AYSO soccer fields. Since we know that every other organization and school is also asking families to participate in fundraisers, we have actively sought out fundraisers that are more family-friendly. We hope that through these types of fundraisers we can make enough to offset the operating costs that are not covered in the registration fees.



AYSO 253 Online Magazine Sales Fundraiser (<http://magfundraising.com/ayso253>)

We are offering family and friends or AYSO players the chance to support AYSO Region 253 by ordering or renewing their favorite magazine subscriptions online. Our online fundraising store has over 650 of the most popular magazine titles at up to 85% off newsstands prices. Our region will earn 40% of all purchases!

Shutterfly Pro Galleries (<http://www.shutterfly.com>)

Shutterfly is an innovative online portrait company that we have partnered with this year. AYSO Region 253 will earn a portion of the profits from all portraits and keepsakes - such as mouse pads, holiday cards, coffee mugs, t-shirts and much more. Parents can even order action shots of their players online. Watch the AYSO 253 newsletter, *The Kickoff* for more information!



Uniroyal/Bear Tire Partnership

(5757 N Broadway St, Wichita, KS 67219 (316) 838-8659)

Uniroyal is now entering its tenth year as a major sponsor of youth soccer, and the impact of its support keeps growing - with 735,000 free soccer balls given to families and over 10 million in funds and equipment donated to leagues.



AYSO Region 253 Concession Stand

Each week, our region will sponsor a concession stand in the AYSO tent at Riverlawn Christian Church. Your support of our concession stand will also support our region's fundraising efforts. Our concession stand will offer assorted candy, water, hot dogs, donuts, coffee, hot chocolate, and soft drinks as well as soccer-related items, from small items, such as bracelets and car decals, to larger items, such as t-shirts and sweatshirts. Please support your AYSO Region 253 Concession Stand!

WE ARE ACTIVELY SEEKING NEW FUNDRAISER IDEAS. KEEP WATCHING FOR MORE INFORMATION ABOUT UPCOMING OPPORTUNITIES! PLEASE LET US KNOW IF YOU HAVE AN IDEA FOR A GREAT FUNDRAISER.

COMMUNICATION

- 🌐 Visit our website, www.ayso253.org for updated information all season long!
- 🌐 To sign up for our mailing list, please visit <http://ayso253.org/mailman/listinfo/ayso253> ayso253.org and subscribe to AYSO Region 253 News and Events mailing list. There is also a link on our website - www.ayso253.org.
- 🌐 We are also on Facebook! Join our group, AYSO 253.
- 🌐 During the season, we publish a weekly newsletter with news and information about our Region. Newsletters are distributed through team coaches and team parents. Please check for your newsletter every week to stay updated!